

## Lancashire Education Awards



# Application Form

*Please note that sharing good practice is an essential part of the Lancashire Education Awards and by completing this form you agree to be contacted by interested schools. The contact information and information you provide on this application form will thus be published on a website should your application be successful.*

Establishment name:	Rishton St Peter and St Paul's Church of England Primary
Lancashire Establishment no (e.g. 02013 or A1005). If you do not have a Lancashire number please provide your full school address and phone number	11046
Network/cluster name (if you are applying for an award for network/cluster work and more than one establishment will receive an award. Please list all the schools that would receive the award.	N/A
Headteacher/principal/ head of centre name	Mrs Sara Clarkson
Lead contact name (if different from Headteacher; this person will be contacted for queries/to provide evidence, etc.)	N/A
Lead contact email address (will need to be checked regularly)	<a href="mailto:head@st-peter-st-pauls.lancs.sch.uk">head@st-peter-st-pauls.lancs.sch.uk</a>
Project title (will appear on certificate, maximum 15 words)	Raising Aspirations

Award applied for (please put an X in the appropriate box):

Award category	X
<b>Innovate</b> <i>A project that demonstrates practice that is new or ground breaking, which successfully engaged and enthused learners.</i>	X
<b>Achieve</b> <i>A project had measurable impact on raising outcomes for pupils.</i>	
<b>Invest</b> <i>A project that has had a positive impact upon an aspect of the wider school community.</i>	
<b>Collaborate</b> <i>A project that involved work across more than one school or work with other agencies.</i>	
<b>Inspire</b> <i>A project that demonstrates embedded exceptional provision of an aspect of the curriculum. Practice will have been developed and refined over time.</i>	

Project summary (maximum 200 words)
<p>To help raise awareness of the many different careers that our children can aspire to we held an Aspirations Week, when a number of visitors were invited into school to talk about their jobs. These visitors included representatives from the armed forces, police, medical professionals, an app developer, air hostess, travel agent, vet, chef, postman, hairdresser, photographer, female engineer and football scouting manager from Man City. Some guests spoke to the whole school and others worked with small groups of children and children were provided with information about the relevant skills and qualifications required for these roles and were able to ask lots of questions. In addition to this, each class set up their own small business venture and at the end of the week we held a 'market' to sell the products and services to other children and parents. Any profits made were donated to a charity chosen by the class.</p>

How did you identify the need for this project? What were you hoping to achieve?
<p>For some time we have felt that we needed to educate the children that there are many careers available that they can aspire to. Discussions with some of the children had highlighted that several of our older children were starting to assume they didn't need a job because they could be a blogger or You Tuber and just stay at home. Many of our children also want to be professional footballers and we wanted them to know that only a few children go on to play professionally and that there were also additional jobs to consider that are linked to football. We wanted our children to know what is involved in running a business venture and to provide</p>

opportunity for them to experience having a concept and being able to market it effectively. Through this we hoped to encourage and develop innovation, collaboration and problem solving skills.

Who led the project?

Headteacher with class teachers and support staff

What steps/actions did you take?

- Staff had discussions with the children to find out the jobs they want to do when they leave school.
- Visitors were arranged to link with the interests of the children and also included a variety of other careers.
- Children signed up for workshops with different visitors and some talks were delivered to the whole school.
- A member of staff talked to children about becoming a teacher and what children needed to do if they wanted to go to university.
- A booklet was completed by each child with information about the workshops they had attended.
- Each class was asked to set up a small business and to develop a product or service that would be available for other children and parents to buy at our Market Place, held in the school hall at the end of Aspirations Week.
- Classes held discussions to decide on a concept and allocated roles within class such as product pitches, design and marketing. Each class had an initial start up investment of £20, provided by school and were informed that this loan had to be paid back at the end.
- Products were developed and advertised and each class completed a display of the process which went up in the hall for parents to look at when visiting the market.
- Each class chose a charity to donate profits to.

What was the impact of the project and how was this measured/assessed?

- Due to the wide variety of visitors, the children were able to find out about a range of careers and children and staff had a very interesting and enjoyable week. Parental feedback was also very positive.
- Children identified jobs they wanted to do before we started the project and when this was repeated at the end of the week a number of children had changed their aspirations.
- The children who previously aspired to be footballers became aware that there are a variety of roles within football such as nutrition, marketing, responsibility for kits etc
- The children who were interested in ICT related jobs became aware of how difficult it is to be successful in this competitive field and the importance of school for developing English and maths skills.
- Stereotypes in jobs was addressed such as having a female engineer in to speak to the children.

- Children were introduced to different routes that may be needed for jobs such as apprenticeships and further education.
- Different roles within a business were introduced and how important it is to budget and plan production carefully.
- There were a variety of products available such as candles, slime, scented playdoh, biscuits, football tattoos and face painting (linked to World Cup)
- The displays produced by each class gave a good overview of concept design to marketing.
- Most classes raised something to donate to the charity they had chosen.

What are the next steps? How will you follow up this work?

This is something that can be repeated in a couple of years with different visitors. We have planned for Year 6 to include work on career choices towards the end of the year and work will be tailored to the interests of the children.

Please attach any supporting evidence – this will be considered alongside the application.

Evidence could include: school improvement plans, governors minutes, e-scrapbooks, examples of children's work, PowerPoints, photographs, letters from parents, anything that demonstrates the outcome of the project.) **Please be mindful that files containing large numbers of high resolution images/video clips may not be received.**

Supporting evidence attached:

Do you have any other advice for establishments that might be considering a similar project?

We initially planned a week to cover everything and then decided that due to the number of visitors we had invited we needed an additional week to focus solely on the business venture. Immediately before the products went on sale we were concerned that everything would sell out before everyone had chance to view and we started by all classes having a browsing session before they were able to buy. Limits also had to be put on certain products.

Adviser/LCC Consultant's supporting statement (the application will not be considered without this)

Requested – A/w statement from Gemma Whaling

Adviser/LCC  
consultant name

Gemma Whaling

Date of application

28/01/2019

*Please email your completed form to [advisory.support@lancashire.gov.uk](mailto:advisory.support@lancashire.gov.uk). You should also save the completed form to your computer/network before closing it.*